

Numerous solutions in a  
single pack



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# Signage Division



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Numerous solutions in a **Single pack!**



# About US



BZ Group / Brilliance Zone based in UAE. The agency was formed in 2018 specializes in Designing, Advertising, signages and Trading. We offer a diverse range of high-quality products and services tailored to meet the needs of our discerning clientele. With a foundation built on extensive industry knowledge and a commitment to excellence, Brilliance Zone provides a unique shopping experience rooted in quality and customer satisfaction. We decode the needs of audiences, then find the optimal fit for brands and their business objectives. Our creative team is here to assist you in promoting your business in the most innovative and cost-effective manner, maximizing the impact of your advertising budget. Whether it's crafting eye-catching signage and displays or revitalizing your office's interior or exterior, our meticulous attention to detail blended with a touch of creativity is certain to captivate your audience and steer them towards your business. This empowers clients to unlock growth by unleashing sustainable solutions and opening up new avenues of success.





## Mission



To lead in the watch, garments, technology, and advertising sectors by delivering innovative products and superior services that exceed customer expectations.

## Vision



To redefine the industry standard by offering premium products, cutting-edge technology solutions, and impactful advertising services under one roof, ensuring unparalleled customer satisfaction and loyalty.

A signage company that knows how to make signs work for you.



## THE POWER OF SIGNAGE

Signage is everywhere. It drives customers to your business and directs people around your workplace. It's on the front of a building, the side of a van and above your door. It can bring your brand to life, generate response, re-energise your office or simply make people safe. School or building site, factory or shop floor, articulated lorry or articulating your message: signage is potent, compelling, creative and versatile.

# Our Services:

## Outdoor Signage

Led Signs



Frontlit Signs



Backlit Signs



Front & Backlit



Stainless Steel



Channelume



Cladding Sign



Wood Sign



Neon Sign



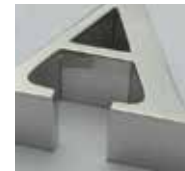
Acrylic Sign



Flexface Signs



3d Letters





# Our Services:

## Indoor Signage

Door Signs



Wall Mounting



Modular Sign



Sliding Sign



Sliding Door Sign



Personalized Name Plates



Wayfinding Sign



Metal Plaque Engraving



Corridor Sign



Indoor Reception Signage



Indoor Graphic Signage



Custom Wallpaper



# Our Services:

## Display Signage

Roll up Stand



Popup Stand



Kiosk



Menu Display



Wooden Display Stand



Acrylic Display Stand



Wayfinding Display



Outdoor Display Signage



Directional Sign



Display Flag



Digital Display



Display Stand with Base





# Our Services:

## Vehicle Graphics

Full Wrap



Delivery Bike  
with or without light



## Engraving & Etching Sign

Etching



Engraving



## Printing

Silk Screen  
Printing



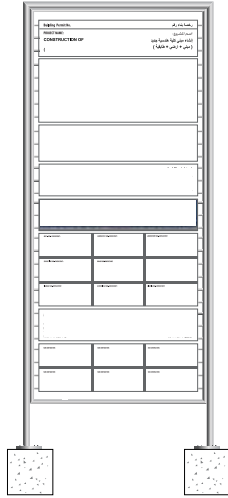
ID card Printing



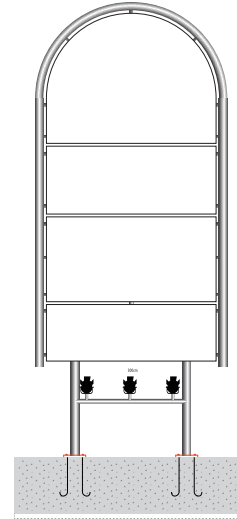
# Our Services:

## Project Signage

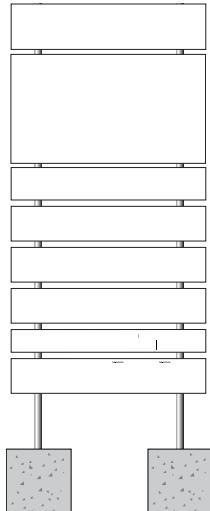
Heavy Project Signage



Custom Shape Project Signage



Normal Project Signage



Construction Site Signage



# Outdoor Signage

## Outdoor Illuminated Signage

Custom illuminated signage provides some of the most eye-catching and sophisticated options available in the industry.

### Materials Used:

#### Sign Cabinet :

- Aluminium Tubing
- Aluminium Extrusions

#### Sign Cabinet Faces :

- Poly carbonate
- Acrylic
- Aluminium
- Flex Face

#### Illumination :

- Neon
- LED
- Fluorescent

#### Features :

- Allows visibility of your business name and logo from great distances.
- 24 Hour exposure.
- Custom made to each project.

#### Applications :

- Retail Buildings, Office Buildings, single and multiple unit buildings

#### Life Expectancy :

- Permanent Outdoors
- Faces depending on Materials used
- There is no guarantee of face life expectancy as climate conditions vary

Nothing makes more of an impact than illuminated signs, both day and night!

3d Letters

Front & Backlit Signs

Channelume Letters

Stainless Steel Letters

Acrylic Signs

Cladding Sign

Neon Sign

Flexface Signs

Wooden Signs

Acrylic Moulded Letters



Front lit Signs

Backlit Signs

Acrylic Moulded

Channelume Letters

3d Letters



# Indoor Signage

## Indoor Signage

Indoor signs can range from way finding signs to decorative and playful wall vinyl. We make everything that tells people where to go, what not to touch, how much it will cost and if they can get fries with that.

### Materials Used:

- Aluminium
- PVC
- Wood/MDF
- Acrylic
- Poly carbonate
- ACP
- Coroplast

### Letters & Graphics :

- Acrylic
- Metal
- Wood
- Vinyl Graphics

### Features :

- Simple, versatile and incredibly durable
- Creates the right impression on customers and visitors.

### Applications :

- Way Finding.
- Control flow of traffic inside or outside.
- Promote Open House or Garage Sale.
- Visitor, Entrance, Exit Signs.

### Longevity & UV Stability: :

- Permanent Signages
- Illuminated / Non-Illuminated

Alraza has one of the widest range of Indoor Signage including Light Boxes, Shop fitting, Office Signs, Vinyl Banners, Snap frame posters, Showcards, Menu Stands, Multi- Stands, Info Holders, Aluminium signs and Signposts.

Reception Signage

Wall Mounting Signs

Indoor Graphic Signage

Corridor Sign

Custom Wallpaper

Sliding Sign

Personalized Name Plates

Metal Plaque Engraving

Modular Sign

Hanging Wayfinding Sign





Illuminated Signs

Modular Signs

Door Sign

Wayfinding Sign

LED Display





# display signage

## Display Signages

Displays Signs are powerful retail advertising tool when used in the form of a banner stand, roll up, pop up etc... These can be placed in front of or in your business to educate customers on your product or service.

### Materials Used:

#### Sign Cabinet :

- ACP
- Acrylic Sheet
- Wooden Case
- Metal Sheets
- Foam Boards
- Forex Sheets

#### Letters & Graphics :

- Acrylic
- Metal
- Wood
- Digital Printed Vinyl, Flex & Banner
- Plotted Vinyl Graphics

#### Features :

- Portable
- Good for trade show displays
- Easy installation and application

#### Applications :

- Trade show booths
- Corporate events
- Sporting events
- Promotional events
- Wedding Reception

#### Illumination :

- LED
- Fluorescent

Displays are an excellent way to bring recognition of your business or products to customers

Roll up

Popup

Digital Display

Kiosk

Display Flag

Menu Display

Outdoor Display Sign

Directional Sign

Wayfinding Display Sign



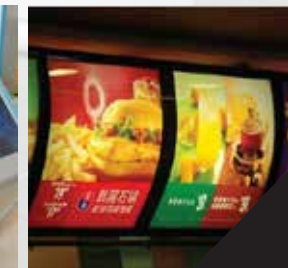
LED Display Sign

Display Stands

Outdoor Display

Directional Sign

Menu Display



# Project Signage

## Project Signage

Alraza Solutions is very well experienced in Project Signage Making. Our experienced dedicated workers make it very simple and easy to install any complicated site signages in its complete perfection.

### Materials Used:

- Galvanised GI Poles
- MS Tube frame
- Base Plate to fix the Signage
- Concrete Base

### Graphics :

- Digital Printed Flexface facia
- Digital Printed Vinyl Graphics

### Illumination :

- Florescent Tubes inside each Signage.
- Spot light on top and bottom of the whole signage

### Application :

- With the help of base plate on bottom of the signage
- Placing the whole signage on the concrete holes
- Where ever this type of signage is required there is a unique type of application.

### Longevity & UV Stability :

- Temporary Outdoor for construction site.
- Illuminated / Non-Illuminated

Illuminated Project Sign

Heavy Project Signage

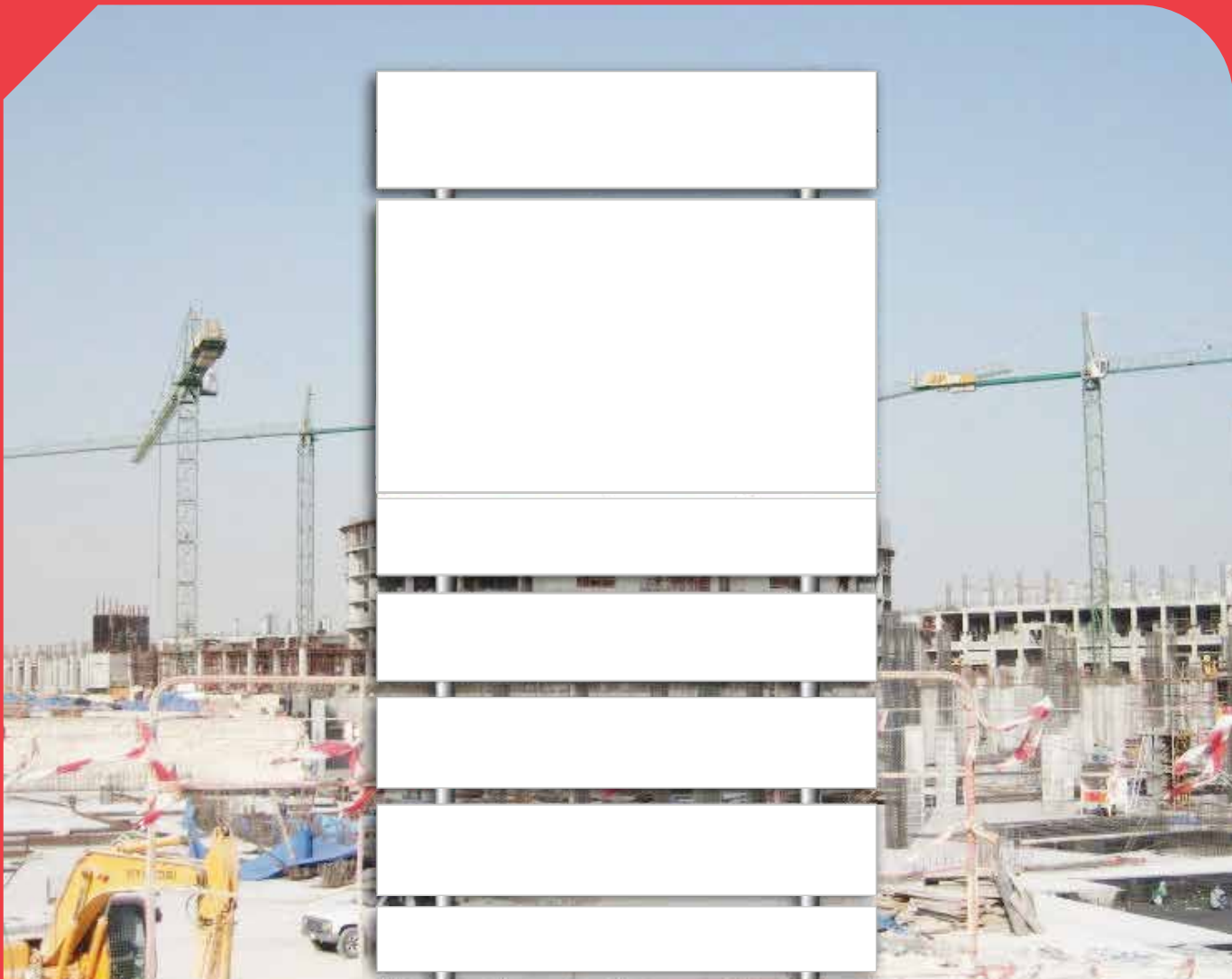
GI Pole Frame

Square Pipe Frame

Site Fence Covering

Custom Shape

*\*Note: Project Signage requires permission from the Municipality.*



Custom Shape

GI Pipe Pole

Square Tubes

Illuminated

Site Fence Sign



# traffic & Safety Sign

## Traffic & Safety Sign

We manufacture traffic control, parking and custom street signs, aluminium sign blanks, reflective sign faces, and die-cut letters, numbers, and symbols.

Whether after regulatory traffic control or a speciality road signage design, Alraza Solutions can supply an extensive range.

### Extensive Range :

- *Kahramaa Substation Signage - Installed as a warning sign on substation wall*
- Temporary Traffic Signage - Intended for new work no lines marked, detour.
- Safety Signage - Installed on the sets of construction sites.
- Emergency Sign - Giving directions in emergency situations (EXIT, Assembly point etc )

### Materials Used:

- Aluminium
- Aluminium Composite
- GI Pole
- MS Tubes
- Aluminium Profile And Clamps

### Letters & Graphics :

- 3M high intensity prismatic Class 1 and diamond grade reflective
- Normal Reflective Vinyl
- Digital Printed or Plotted Graphics

### Applications :

- Standard Street Signage – Stop signs, Speed limit signs, warning sign etc.
- Custom street signage for business complexes, amusement parks, residential developments, and shopping centres
- Wayfinding and directional signs.

Kahramaa Substation Signage

Temporary Traffic Signage

Parking Signage

Portable Traffic Sign

Folding Type Safety Sign

Construction Site Sign

Safety Signage

PPE Signs

Emergency Illuminated Sign





Site Sign

Substation Sign

Parking Sign

Outdoor Safety Sign

PPE Sign





# events & display

## Events & Promotional Display

We are a complete design, fabrication and display solution company for exhibitions, conferences, events, retail, showrooms, shop-in-shop, product display, brand signage etc.

### Materials Used:

We fabricate by utilizing a vast selection of raw materials including but not limited to steel, aluminium, wood, glass, acrylic etc. Then we perform a comprehensive finish detailing which includes lamination, veneering, polishing, spray painting etc. to complete the exhibition stall design.

### Sign Cabinet :

- ACP
- Acrylic Sheet
- Wooden Case
- Metal Sheets
- Foam Boards
- Forex Sheets
- MDF

### Illumination :

- LED
- Fluorescent

### Letters & Graphics :

- Acrylic
- Metal
- Wood
- Digital Printed Vinyl, Flex & Banner
- Plotted Vinyl Graphics

### Applications :

- Trade show booths
- Exhibition Halls
- Corporate events
- Promotional events
- Wedding Reception

Exhibition Stall Design

Window Display

Promotional Events

Product Launching Event

Merchandising

Promo Counter

Various Display Stands

Raffledraw Stages

Mall Branding



Window Display



Promotional Events



Promo Counter



Merchandising



Display Stand



# Vehicle Graphics

## Vehicle Graphics

Business is mobile, advertising is everywhere and we've got a match for you with custom car graphics from Alraza. Vehicle wraps are the most impactful way to create a buzz for your advertising message on the street.

### Materials Used:

- 3M Vinyl ( Full or Half Curve )
- 3M Lamination.
- Oneway vision vinyl for glass.

### Features :

- 24/7 Mobile Advertising With Vehicle Graphics.
- High performance vinyl
- Wide range of colors.

### How is it applied?

Vehicle Wraps are applied in sheets of vinyl. The vinyl used is made for this application and has a top clear cover called a laminate. When the wrap is installed, it covers the existing paint of the vehicle. When done correctly the finished product will resemble a painted surface free of any bubbles.

### Can it be removed?

Yes. Vehicle Wraps are very removable and leave no remaining effect on your vehicle.

## Vehicle Magnets

Magnetic signs deliver a powerful message and can be removed or shared among several vehicles. This feature and the relatively inexpensive cost of these effective advertisements are what makes magnetic custom car signs so popular worldwide.

- Removable Branding on vehicles
- Full color graphics
- Standard & custom sizes

*\*Note: Vehicle Wrapping requires permission from the Municipality.*

National Day Special Wrapping

Full wrap with 3M vinyl

Half Wrap

Plotted vinyl Graphics

Magnetic Sign

Delivery Bike box

Car Toppers

Vehicle Graffiti

Bumper Stickers

Rear Window Decals



Full or Half Wrap

Plotted Graphics

Delivery Bike

Magnetic

Car Topper





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**single pack**

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